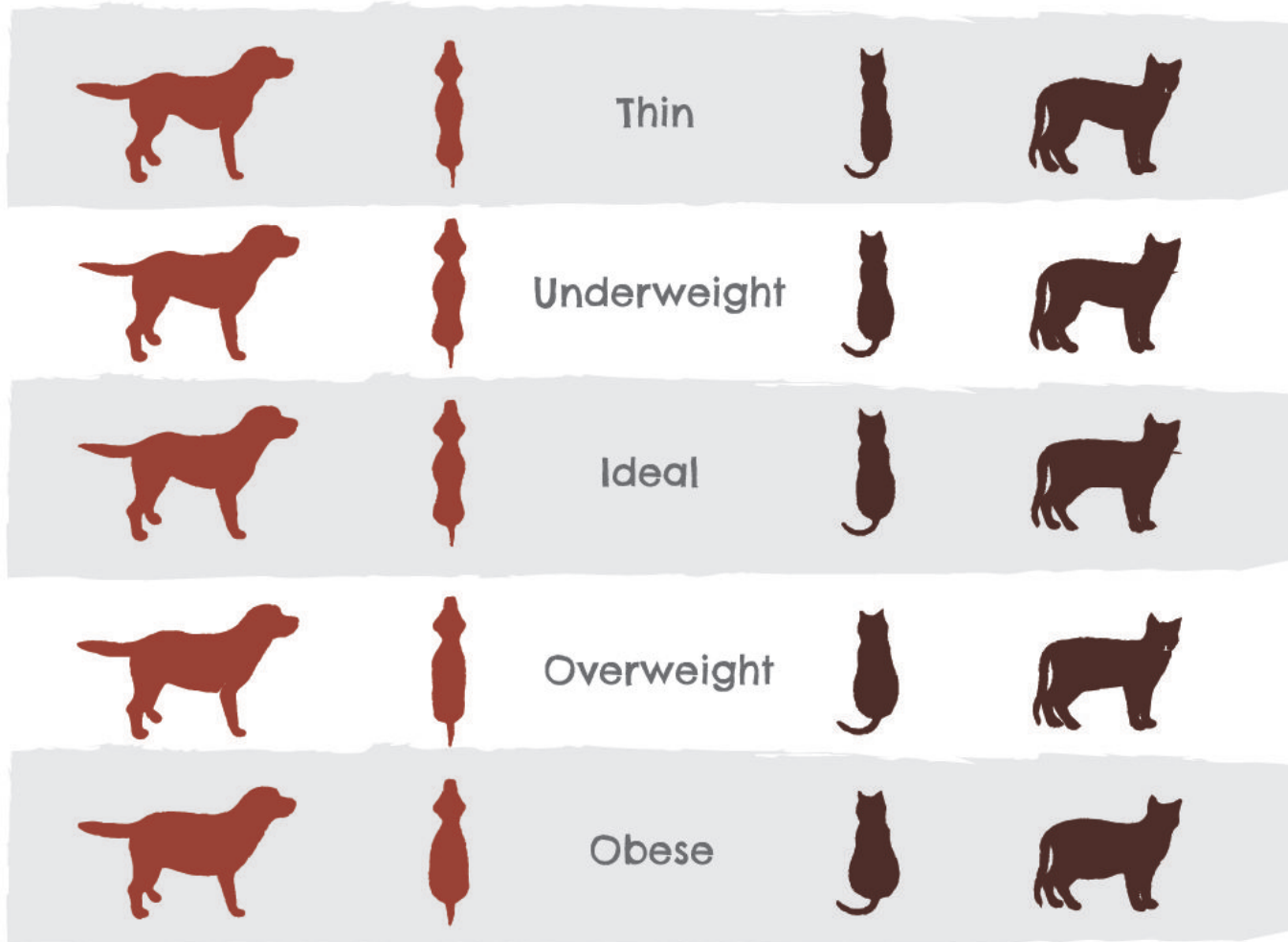


NEW TO RAW?

HOW MUCH SHOULD I FEED?

Think about the current condition of your pet using our body condition guides below:



Use our interactive raw feeding calculator to calculate everything else!

FOR ADULTS

Perfect weight?

Start at 2% of bodyweight and adjust after 2 weeks if necessary (increase if losing weight, reduce if gaining weight)

Underweight?

Start at 2.5% of ideal weight and reassess every 2 weeks

Overweight?

Start at 2% of ideal weight and reassess every 2 weeks